ARD OF STEDIES 23. a) a custom disigned solution would be more sintable for the small company as it would meet their specific needs more accuratly. b) qiib) the project management issues that may arise fram. the use of this software are that the issues regarding copy right lows. If sarce codes are readily available to anyons and presof charge then people can copy surce rade off internets or via developers and then madify it and use of ;