

Draft plan In the Wild - Blade Runner & Brave New World
comparison → contexts shape their form & meaning.
- values ?

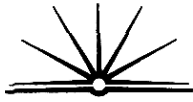
to what extent have I experienced this ??

BNW

- book written a long time ago but about a world that's already coming true
- different morals but still a strict & rigid world in regards to those morals.
- written as ^{just} another story but one to challenge us about what the world is coming to. almost a warning.

B/R

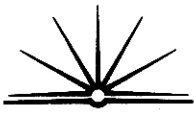
- movie, we're used to movies but this is not yet that applicable to our world
- morals almost all gone, a run-a-muck disorganised world where almost anything goes.
- while this is about the future as well, it is not that scary, because people wouldn't care if our world turned out that way.



In studying Brave New World and Blade Runner from the elective "In the Wild" we can see how the contexts of these texts have shaped their form and meaning

Blade Runner is a film that is set in the future. It tells a story of a Blade Runner (police) forced to track down some replicants who are illegally on Earth. It is an action film which would entertain and interest some people, just as other films do. Brave New World however was a book written a long time ago about the future but it is a disturbing view of the future, one which they never believed could happen when the book was written but it is now starting to happen.

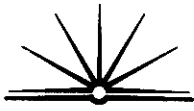
Already we can see just by the form of the text - ~~book~~ fiction or film - that they ~~provide~~ have differing meanings that



have been shaped by their context.

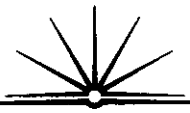
The context and storyline ^{of Blade Runner} has already briefly been shared and is very different to that of Brave New World. The world in Blade Runner is one which is dark and morbid. There is chaos in the streets and not much in the way of morals. It is the way earth might become if we just let go of all our morals, stopped caring about the earth and animals and cared instead about having fun, no matter what it took to have fun. No strict social rules are apparent in this film and that doesn't bother anyone and fits right into the world presented through the film.

Brave New World however is very different. It is a more frightening



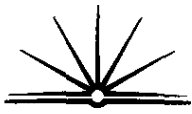
thought that our world might become like that. Free will is taken away, religion & family is non-existent. Babies are made in multitudes in bottles and brainwashed from a young age. Promiscuity is pushed and monogamy is a social no-no, but natural births are also not allowed and seen as disgusting. When emotions start to take over, 'soma' is taken, a drug which numbs the feelings and makes people high. While to some this may sound pretty good, most will agree that it doesn't because without free will, why bother living?!

These forms are suitable for the stories. While Blade Runner might succeed as a book, it is an effective text as a visual where ideas and values are conveyed



in certain pictures and with accompanying music, ideas which would not have been picked up from a book. Brave New World is more of a warning or prediction rather than entertainment and a novel is just suitable for that. It allows the reader to form their own ideas of what the brave new world would look like, or the savage reservation. It is because of these things that the writers have decided to present their texts in that particular form and it is the use of these contexts of that has shaped their form and meaning.

If these texts had been written in another context, their form and meaning would have been different. Had Brave New World been written in a satirical context, it could have been



a comedy film and it would not have suited being a serious novel. On the other hand if Blade Runner had been written as a horror movie, meant to instill fear and dread, it would not have been suitable to be presented how it was. So from all these things we can accept that it really is the context of the text which shape their form and meaning.