

The location of Pepper's Guest House at Pokolbin in the Hunter Valley of New South Wales has been strategically placed to get all the economic benefit the enterprise deserves.

The guest house caters for people from all parts of the world.

Main countries people are - Europeans

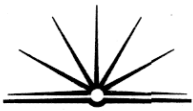
Nth Americans

come to these places for a couple of nights or even more than a couple of nights.

The enterprise has it's linkages with a large part of all employees from the Hunter Valley area, \therefore Keeping money in that economy. (Hunter Valley)

People employed here are spatialised in that trade eg chefs - many did training at TAFES in hunter and are now keeping those talents in the Hunter.

The guest house has 62 people employed and has around 40 odd rooms.



The house faces a northeley aspect which gets the morning sun on those cold wintery mornings.

It is on a hill and has a mountainous backdrop of hills surrounding it.

Peppers tries to obtain most of it's products from the Hunter with getting fruit + veges, meat products etc from local organisations

Wash of linen gets down at Cardiff by a company the picks up washes and delivers back the sheets on a regular basis.

Peppers also is just 1 hour from Newcastle or approx $2\frac{1}{2}$ from Sydney
 \therefore it caters for the (FIT) free independent travelers.

If people don't want to drive and would prefer to flight cessnock provides a service with getting people from airport to Peppers
 $\frac{1}{2}$ hour drive.