
Question 23 (14 marks)

- (a) Explain how the changing use of technology has influenced an economic activity you have studied. 6

The changing use of technology has influenced the wine industry.

Viticulture is the science and practice of wine-making and over the centuries wines have been categorised into old world and New world wines.

Fermentation was traditionally self-made for old world wines, making them terrier. However wine has become a global commodity and as such through the use of technology wine's characteristics, quality and taste have been altered.

Now new world wines are industrially produced although not having an intimate style as old world wines.

The wine industry uses various fertilisers and methods to create good quality wine while dismissing various viral and fungus diseases.

This ensures that consumers are attaining quality wine, even though campaigning and advertising methods. Therefore changes in technology have affected the wine industry.

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Question 23 (continued)

- (b) 'Local economic enterprises can no longer operate in isolation. Linkages and flows change significantly over time.'

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Discuss this statement in relation to a local economic enterprise you have studied.

'Local economic enterprises can no longer operate in isolation. Linkages and flows change significantly over time.' This statement relates to the local economic enterprise First Creek Wines of the wine industry. Australia is one of the world's top ten producers of wine due to globalisation and the breaking down of trading barriers, as a result wine has become a global commodity. Therefore the wine industry can not operate in isolation.

First Creek Wines even have a sister company that helps manufacture and distribute wine. The Hunter Valley is an independent source of production for First Creek Wines. Through linkages and flows, First Creek Wines have allowed their wines to be distributed on a global scale, however also attaining various essentials, including diverse grapes, giving 'varietal' qualities to the new world wines of First Creek Wines.

Linkages and flows allow opportunities that cannot be obtained while in isolation.

End of Question 23