

**Marks**

**Question 23** (9 marks) Use a SEPARATE writing booklet.

A group of high school students plan to supplement their income by running an Internet-based business to assist other students with their schoolwork and assignments.

The business aims to provide after-school online tutorial support, e-mail support, a news group, access to a large collection of electronic books, teacher notes, student assignments and computer software. Ideally, the business should commence operation at the beginning of the next school year.

Fees will be charged on the basis of access time and frequency of use. These fees will be collected online.

- (a) The group is conducting a feasibility study for the development of an information system to support its planned new business. Identify and describe the criteria it should consider. **4**
  
- (b) Analyse the business initiative from social and ethical perspectives. **5**