1) They should consider things such as how easily the information will be accessed by the users, how difficult it will be to access for non-users, How much it will cost to use the system and to sign-up for access. What rights do they need to gain in respect to software piracy, and data validation. How valid is the data they are using.

b) While it is a great idea, it is something that would require a great deal of time and energy to setup, and also great amounts of time to maintain. There are also issues relating to privacy. Not only of the information, and the site itself, but of the details of the users. There is also an issue of copywrite of the software, the assignments, and the notes, both their own, and staff, That it is all correct and they have permission from the appropriate places to use the information.