

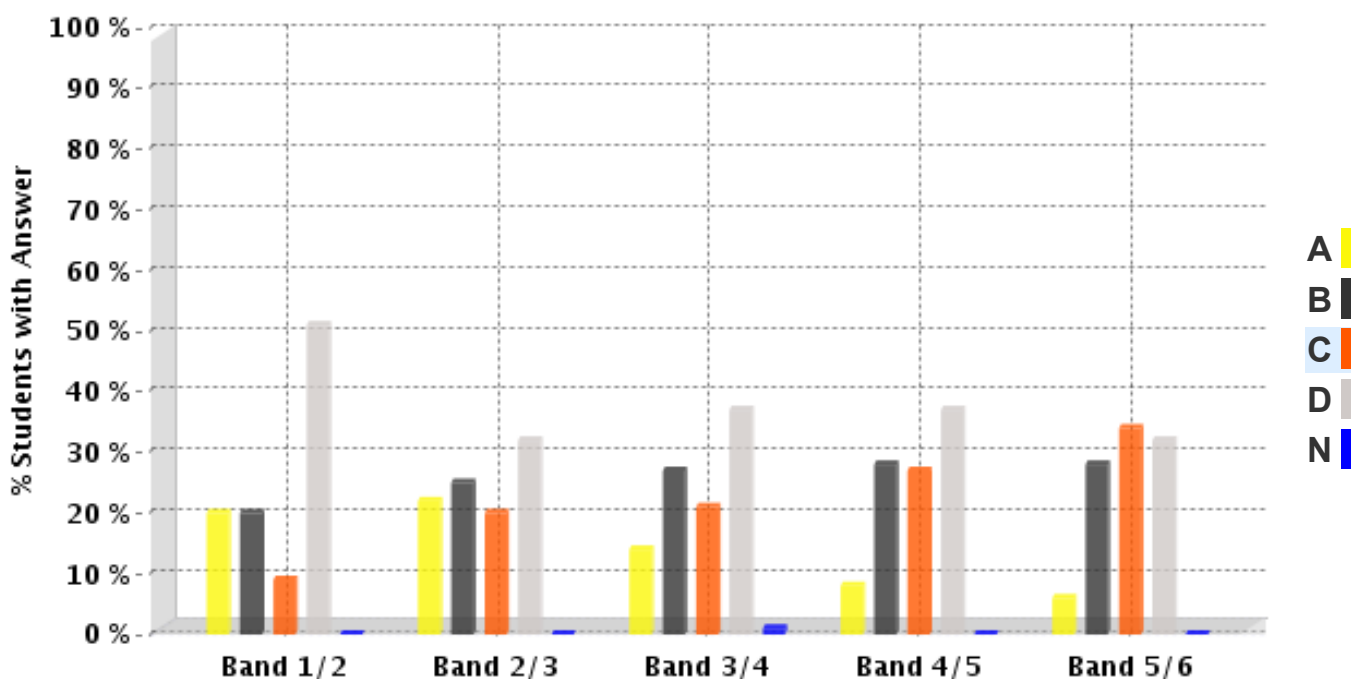
## Question 4

A DVD store maintains a customer database. Each new customer is asked to complete a form by providing his or her contact details, including address, phone numbers and email contact. Each time a customer borrows a DVD the customer is asked to confirm his or her address details only, and updates are made as needed.

Which statement about the quality of this data is true?

- A  The data quality is good because the data stored is always up to date.
- B  The data quality is good because the data stored is constantly revised.
- C  The data quality is poor because much of the data could be out of date and there is no way of checking.
- D  The data quality is poor because there are no verification procedures in place to ensure it is accurate.

### HSC Statistics on this Question:



	Band 1/2	Band 2/3	Band 3/4	Band 4/5	Band 5/6
A	20%	22%	14%	8%	6%
B	20%	25%	27%	28%	28%
C	9%	20%	21%	27%	34%
D	51%	32%	37%	37%	32%
N	0%	0%	1%	0%	0%

The table and graph show, for the groups of students whose marks in the examination corresponded to the

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borderline between two bands, what percentages of each group selected the responses A, B, C and D. N is used to identify: No valid response.