

Part B)

The Tet Offensive of 1968 was a turning point in the war. Despite not winning the battle, the Viet-Cong had made a crucial victory in the scale of the war. American public opinion turned against the war, and the North Vietnamese began to win the war from that point onward.

Thanks to the televising of the war in America, citizens were finally given a glimpse of the nature of the war. The images shown, particularly the footage of a Viet-Cong being executed with a ~~shot~~ bullet to the head in the aftermath of the offensive, not only convinced large numbers of Americans that the war was to be abandoned, but eliminated all hope of president Lyndon B. Johnson from being re-elected.