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Media plays major roles in today's society on a local to a national to a global level and ~~as~~ it also helps things develop, just like Popular Culture.

Rock'n'roll was ~~was~~ a major Popular Culture in the 1950's. There were so many great artists from that time ie: Elvis Presely.

Every town, country on the Earth knew about him, and he owes it all to the media.

In Elvis's hometown people were so proud to have a huge 'Rock'n'roll' star who came from such a small place.

Even in present days Elvis is still 'The King'. The media up plays him with impressions of him done by people pretending to be him and he was even talked about on the show 'Hannah Montana' which is for as people say 'twens', the age inbetween child and teenager.

Today the media can reach anyone and everyone about Popular Culture throu technology. Eg/ mobile phones, internet, magazines, radio and the main, television.

Every house hold knows about Elvis because of the media pushing to get it out there.

No one can escape the media and it's helping of popular culture. Good or Bad.

But because the media can get it out there everyone from a local, to a national to a global level knows about all the popular cultures; these include:

\* The Simpsons

\* Coca-Cola

\* Jeans

\* Rock'n'roll

\* Etc.

The media influences everyone's thoughts and feeling towards things, and no matter how hard we try to escape it we can't.

The media pushes things upon us to develop things that they want everyone to know about.

Additional writing space on back page.