

Textiles and Design

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Centre Number

Section II

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Student Number

25 marks

Attempt Questions 11–13

Allow about 45 minutes for this section

Answer the questions in the spaces provided.

Marks

Question 11 — Australian Textiles, Clothing, Footwear and Allied Industries

(5 marks)

- (a) List TWO current issues that are affecting the restructuring of the Australian Textiles, Clothing, Footwear and Allied Industries. 2

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- (b) Select ONE target market 3

Outline the place and distribution channels, price structure and promotion strategies for the target market selected.

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