

Question 11 — Australian Textile, Clothing, Footwear and Allied Industries

(5 marks)

- (a) Explain how Australian clothing manufacturers have responded to changing consumer demand for sun protection factor clothing. 2

- Increased amount/variety of products in sun protection area
eg. increased Billabong hats, ~~shorts~~ rash shirts being produced
- Added ~~UV~~ ^{UVP} protection labels which represent that the product labelled meets the UV protection criteria of Australian standard regulations.

- (b) How has Australian government legislation influenced Australian textile industries to select processes and resources that have a reduced impact on the environment? 3

- Implemented the:
- 'Design for Environment' → aims at encouraging companies use and to produce products which are environmentally friendly, and are consistently sustainable throughout their lifecycle to reduce pollution on the environment through air, land and water.
 - There are also Acts of legislation (such as the Pesticides Act (1999), which ensures no pesticide harm occurs within the borders of NSW), which aim at reducing the pollution released into the environment from sourcing of natural fibres, manufacturing products, packaging and distributing the products and disposing of them after use.