

Question 5)

Differentiating audience are categorising people into groups of similar or differing ages, cultures, interest. By doing this the audiences perception of an artwork changes its meaning.

If there are three different types of audiences, children, teenage and adult their perception of Freda Karlo's, "Diego on my mind" would change immensely. With out knowing the historical background of Freda Karlo, her struggles, marriage to Diego Rivera and her passion for painting the true meaning of her artwork may never surface.

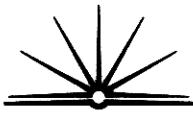
children may view her artwork as colourful and strange



as not many women have an imprinted man on their forehead or vilen like strands coming from her neck. Studies of children have shown that they are more attracted and curious to things that move or have bright colours like in the work of Reg Mombassa, the creator of Mamba artworks.

~~The audience changes now~~

The audience changes now, to a teenage perspective. They mostly want to know why she has a man on her head. With views and judgements flying around the room teenagers are easily swayed to the one meaning. The teen culture today has changed in time. It is uncool to think for



yourself and you still need someone to go to the bathroom with you. Have they really grown up or are the meanings that the children displayed still the same. Other teenage audiences do have respect for artworks and ponder. Even though Diego cheated on her she still thinks and loves him. Are the views a symbol of her many operations or are they tying her down to the marriage to Diego as a divorce is unacceptable and puts shame on the Karlo family and name[™]. The many views obviously changes the meaning of this particular artists artwork, unlike work produced by Frank Lloyd Wright who photograph of a house may



not have a meaning set out clearly in the artwork and the teenage audience are afraid to think for ~~themselves~~ themselves.

The adult view of "Diego on my Mind" may be symbolic and thought out. Being an adult means you may be married had more experience in relationships and understand the strain of both. Married adults know the strain and joy that marriage puts on the individual and the family. Older adults think more about families than themselves. The pressure ^{Freda} ~~Freda~~ ~~expre~~ experienced with her numerous attempts to become pregnant, the failing of

her marriage and her untimely death at a young age. Freda Karlo's struggles in life give the meaning of being a woman a new low. If the adult audience was split into men and women, most of the men would not be able to understand the painting without some explanation from someone else as males have a shorter attention span than females. Women, however, find talking and chatting things over they come to a resolution, a meaning quicker and easier.

As the audience changes, so too does the meaning of artists works. The ~~true~~ truthfulness behind this statement is reflected



in the differing audiences opinions
and how they perceive their life
~~through one other into a painting~~
to one other through a meaningful
painting entitled "Diego on my Mind"