

## Section Two

### Question Nine

Both Barbara Kruger's and Keith Haring's artworks reflect certain social values of a particular time and place. Haring's work operates more on a 'street' level whereas Kruger's is much more intellectual. Nonetheless, both artists ~~communicate~~ ~~within social values~~ are ~~extremely~~ socially aware activists that reflect in their work the social values of a time and place.

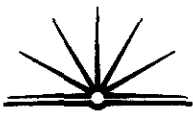
Keith Haring ~~is~~ was a graffiti artist who used his works to influence <sup>the negative effect of</sup> people on such issues as AIDS, homophobia, racism and drugs. He represents ~~the~~ <sup>were</sup> certain social values that ~~was~~ becoming increasingly more mainstream in New York



City in the 1980's. AIDS was becoming increasingly more ~~of~~ aware of during this time, and Haring used ~~this~~ <sup>his</sup> artworks to try to help 'spread the word', (Haring), on this ghastly disease. <sup>Primarily</sup> He used his works to ~~the~~ appeal to people to use a condom whilst having sex. It's interesting to note that most his works were installed in 'everyday' places, (such as the railway station, sides of houses), thus being accessible to 'everyday' people whom the values he was preaching were more applicable. His subjective works were heavily influenced by his own life. His anti-AIDS works most prominently because he himself was a victim of this ghastly disease.

Whilst Haring appeared to ~~the~~

Barbara Kruger is another artist that



is greatly influenced by the social values of a particular time and place. Her works are anti-consumerism, and pro-feminist. She was greatly influenced by the feminist movement during the period of her art-making, and a lot of her 'Untitled' works represent this <sup>certain</sup> social value. She also highlights the manipulation of the media and advertising on populations. She 'holds a mirror' up to certain values and issues in society that she believes, needs highlighting. She appropriates images by layering contradictory text over the top of them. This allows her to highlight the injustices and errors of the society in which she lived, thus enabling her <sup>(then)</sup> 'leftist' messages to be understood.



Certain artists such as Keith Haring and Barbara Kruger produce artworks to reflect the social values of a particular time and place.