

BODY OF WORK

PRINTMAKING

BAND 3/4

TITLE:

SEVEN DEADLY THINS





DETAIL

## BODY OF WORK

### PRINTMAKING

BAND 3/4

TITLE:

SEVEN DEADLY THINS

NO. OF WORKS:

1

SIZE:

one – 1800 x 450mm

ON WHAT TERMS SHOULD WE CONSIDER THE BODY OF WORK?

WHAT IS THE STUDENT TRYING TO DO?

WHAT IS THE EFFECT OF THE BODY OF WORK ON US?

This single work is constructed by printing one drypoint plate seven times. The image illustrates a stylised model parading on a catwalk. The prints have been mounted on a piece of purple fabric interspersed with women's silhouettes cut from a dressmaker's pattern. The student has collaged fashion magazine images and text into the composition using the chine colle technique. This format invites the audience to read the work as a narrative that parodies and questions the fashion industry.

### EXPLANATION

IN WHAT WAYS ARE CONCEPTUAL AND MATERIAL PRACTICE REPRESENTED?

This Body of Work references the postmodern frame. The linear drypoint images lack any features which identify the model as an individual; she functions as a mannequin ironically displaying the artists' message. The collage elements satirise the fashion industry. Images of super models and designers have been juxtaposed with weight reducing products such as 'lite milk' to communicate the manipulative 'evils' within the industry as suggested by the title 'Seven Deadly Thins'.

### JUDGEMENT

HOW DOES THE STUDENT'S CONCEPTUAL AND MATERIAL PRACTICE COMPARE TO THE DESCRIPTIVE STATEMENTS IN THE MARKING GUIDELINES?

Although the student endeavours to communicate on a number of levels, meanings are obvious and at times naive. Some references are humorous, particularly the whimsical portraits in the crowd where many faces are treated as individuals. This adds some conceptual strength to the work. Inconsistencies occur in the technical resolution, the draughting of the form is awkward and the printing plates are unevenly inked and wiped, demonstrating the student's struggle with this medium.